



Alice Seba's ——— Internet Marketing

# Copy Makeover...

Making it Easy to Turn Your Words into More Sales

## Make Your Copy Pack a Punch with These Power Words & Phrases

Here's a list of 115 words/phrases that you can inject into your existing copy or add to your new copy to give it more oomph! Fee free to print the list and keep it handy whenever you do writing for your online business.

- #1 \_\_\_\_\_ recommended
- \_\_\_\_\_'s choice
- \_\_\_\_\_-resistant
- action steps
- action-oriented
- advanced
- at your fingertips
- available 24 hours per day, 7 days per week
- available morning, noon and night
- behind the scenes
- blockbuster
- breakout
- breakthrough
- brutally honest
- built for life
- built to last
- comfort
- competitive
- convenience
- craftsmanship
- critically acclaimed
- dramatically increase
- eager
- easy assembly
- easy assembly
- easy care
- easy to understand
- easy-access
- easy-to-use
- endless possibilities
- expertly crafted
- explode
- eye-popping
- fine-toothed comb
- focus
- foremost
- free
- free delivery
- free shipping
- from scratch
- fully assembled
- guaranteed
- hands-free
- hard-hitting
- heavy duty
- hidden
- high-profit
- improved
- inside
- insider
- instant
- instrumental
- irresistible
- laboratory tested
- last minute
- leap frog
- leave [them] eating your dust
- limited
- long-term
- low-cost
- magnetic
- maximize

- measurable results
- mind-blowing
- minimal work
- most trusted
- never-before-seen
- no expertise required
- no obligation
- no strings attached
- no-holds-barred
- nonstop
- now
- off the charts
- official \_\_\_\_\_
- pales in comparison
- peace of mind
- perfect fit
- personal service
- powerhouse
- prestigious
- proven
- pull no punches
- quickly
- quickly and easily
- ready to ship
- real-world
- recognized
- reduced
- remarkably \_\_\_\_\_
- responsive
- revealing
- riveting
- rush delivery
- satisfaction guaranteed
- secret weapon
- shortcut
- shrewd
- simple
- step-by-step
- tested
- time-sensitive
- time-tested
- trade secret
- transform
- true-to-life
- ultra-simple
- unlimited
- unparalleled
- unrestricted
- unrivaled
- unsurpassed
- we pay the tax
- without breaking the bank
- worldwide delivery

## Need More Help with Your Copy & Selling More?



Join me at [IMCopyMakeover.com](http://www.IMCopyMakeover.com)...for your 4-week intensive coaching and one-on-one assistance to remodel your under-performing sales copy and improve your copywriting skills...for life!

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